



2014 ReCLes.pt International Conference

Languages and the Market: Competitiveness and Employability

<http://gaie.iscap.ipp.pt/recles/>

Estoril Higher Institute for Tourism and Hotel Studies (ESHTE), Portugal

27th and 28th October 2014

Call for Papers

According to the *Languages for Jobs: Providing Multilingual Communication Skills for the Labour Market* report, published by the European Strategic Framework for Education and Training in 2011, language learning should be “better geared to professional contexts and the needs” of the job market; this will benefit learners and “those seeking to employ people who are well-trained and properly qualified to assume their professional responsibilities” (EU, 2011: 4). Language learning assumes increasing relevance at a time of staggering austerity and rising rates of youth throughout Europe. The ability to speak different foreign languages not only can generate economic benefits, and foster employability, but also can promote the mobility of professionals and business activities, enabling companies to perform successfully on the global stage.

This conference aims to bring together educators, researchers, and representatives from the business world to discuss language learning and the market and how languages constitute competitive assets in professional contexts. Therefore, we encourage contributions which address primarily, though not exclusively, the following topics:

1. L1, L2, even L3+, and the market
2. LSP (Languages for Specific Purposes) and CLIL (Content and Language Integrated Learning) in the areas of Tourism and Hospitality, Medicine, Law, Business Management, among others
3. Languages, ICT, and the market
4. Language planning and policy
5. Languages and Intercultural Competence
6. Languages and employability: plurilingualism, minority languages and English as an operational global language
7. Curriculum development in vocational education/training and higher education
8. Translation studies



Oral Presentations

20-minute oral presentations followed by 10 minutes of discussion. A laptop with Internet connection and datashow will be provided in all conference rooms. Please let us know if any other equipment is needed.

Conference Languages

Portuguese, English, French, and Spanish

Keynote Speakers (to be confirmed)

Miguel Júdice, CEO Lágrimas Hotels & Emotions, President of the Portuguese Hotel Association (AHP)

Language(s) in the Current Market: Typologies & trends

Organising Committee

Ana Gonçalves (ESHTE)
Dulce Sarroeira (ESHTE)
Edite Bouyssière (ESHTE)
Paula Rama da Silva (ESHTE)
Susana Gonçalves (ESHTE)
ESHTE PR & Events, F&B and IT departments (ESHTE)
Manuel Silva (IPPorto)
María del Carmen Arau Ribeiro (IPGuarda)
Rosa Branca Almeida Figueiredo (IPGuarda)

Scientific Committee

Ana Gonçalves (ESHTE)
Manuel Silva (IPPorto)
María del Carmen Arau Ribeiro (IPGuarda)
Sofia Mota (IPTomar)

Venue

Escola Superior de Hotelaria e Turismo do Estoril (ESHTE) / Estoril Higher Institute for Tourism and Hotel Studies

Av. Condes de Barcelona, n.º 808, 2769-510 – Estoril, Portugal
www.eshte.pt



Abstract Submission

Please send us a 250-300-word abstract, together with a brief biographical note (150 words) to recles.pt2014intconf@gmail.com by 15th April 2014. Notification of acceptance will be sent out by 15th May 2014.

Please use the following template to submit your abstract:

TITLE OF ABSTRACT [Arial 12 pt, bold, centred]

(space)

Author's Name(s) [Arial, 10 pt, bold, centred]

Name of Institution [Arial, 10 pt, normal, centred]

Country [Arial, 10 pt, normal, centred]

E-mail [Arial, 10 pt, normal, centred]

Proposed Research Topic (according to the conference's CfP) [Arial, 10 pt, normal, centred]

(space)

The text of the abstract should be between 250 and 300 words and written in normal text, using Arial 10 pt, alignment justified, 1.5 line spacing. All margins should be set at 2.5 cm. Please do not include headers or footnotes.

Keywords: Include 3 to 5 keywords, divided by a comma

Biographical Note (150 words):

Important Dates

Abstract Submission	15 th April 2014
Notification of Acceptance	15 th May 2014
Author Registration	until 31 st July 2014
Early Registration	until 31 st July 2014
Regular Registration	until 30 th September 2014
Conference Dates	27 th and 28 th October 2014



Registration Fees

Individual Rate (before 31st July): 50 EUR

Individual Rate (after 31st July): 70 EUR

Full-time Student Rate: 20 EUR (student rates apply to full-time undergraduate and graduate students only. Proof of student status required)

The registration fee covers the following:

- admission to all the sessions of the conference;
- *Welcome – Languages for Hospitality* reception ceremony and coffee breaks;
- conference proceedings on CD-Rom;
- certificate of attendance/certificate of presentation;
- conference pack.

Lunches are not included in the conference fee.

Registration	Form of payment
<p>Send the following information with proof of payment (and proof of student status, in case of full-time students) to recles.pt2014intconf@gmail.com</p> <ul style="list-style-type: none"> - Name and surname - Affiliation - Address, city, zip code, country - E-mail and telephone - Registration type: individual rate or student rate - VAT Number - Lunch on Monday – Yes <input type="checkbox"/> No <input type="checkbox"/> - Dinner on Tuesday – Yes <input type="checkbox"/> No <input type="checkbox"/> 	<p><i>Bank transfer</i></p> <p>Account holder: ReCLes.pt – Associação de Centros de Línguas do Ensino Superior em Portugal</p> <p>NIB: 0035 0434 00000649 230 88</p> <p>IBAN: PT50 0035 0434 00000649 230 88</p> <p>Account number: 000649-230</p> <p>BIC/SWIFT code: CGDIPTPL</p> <p>Bank: Caixa Geral de Depósitos</p> <p style="text-align: center;">Rua Dr Joaquim Nogueira Santos, 219</p> <p style="text-align: center;">Nogueira da Maia</p> <p style="text-align: center;">4475 - 474 MAIA, Portugal</p> <p style="text-align: center;">Telefone: +351 229 435 670</p> <p style="text-align: center;">Fax: +351 229 435 677</p>



Provisional Programme (27th and 28th October 2014)

MONDAY	TUESDAY
08:30 Registration Desk Opens	08:30 Registration Desk Opens
9:30 – 10:00 Opening Session	09:00 – 11:30 Parallel Sessions II
10:00 – 11:00 Keynote Speech	11:30 – 12:00 Coffee Break
11:00 – 11:20 Coffee Break	12:00 – 13:00 Keynote Speech
11:30 – 13:00 Parallel Sessions I	
13:00 Lunch	
15:00 – 18:00 Presentation of <i>Welcome – Languages for Hospitality</i> project	14:30 – 16:00 Parallel Sessions III
	16:00 – 16:30 Coffee Break
18:00 – 18:30 Reception Ceremony	16.30 – 18:00 Parallel Sessions IV
18:30 – 20:00 ReCLes.pt Annual Meeting	18:00 – 18:30 Concluding Remarks

Note: Please check the conference schedule for the rooms of the Parallel Sessions.

Sponsors

Estoril Higher Institute for Tourism and Hotel Studies (ESHTE), Portugal (Conference Venue)

ReCLes.pt – Association of Language Centres in Higher Education in Portugal

Centro Europeu de Línguas, Lda. (Portugal); Instituto San Fernando de la Lengua Española SL (Spain); AFEC (France); Foyle Language School (Northern Ireland, UK); Reino Informático, Lda. (Portugal); JDWP, Lda. (Portugal) (Partners of *Welcome – Languages for Hospitality* project)





Conference Website

<http://gaie.iscap.ipp.pt/recles/>





Accommodation

There are a number of hotels in Estoril, all of them within walking distance or a short bus ride from the ESHTe campus. Please contact the hotel directly room prices and reservations.

Hotels	Websites
Palácio Estoril Hotel Golf & Spa*****	http://www.palacioestorilhotel.com/content/2/1/homepage
Hotel Inglaterra****	http://www.hotelinglaterra.com.pt/services.html
Hotel Estoril Eden****	http://www.hotelestorileden.pt/
Hotel Alvorada***	http://www.hotelalvorada.com/Hotel_Alvorada/home.html
Hotel Londres***	http://www.hotelondres.com/
Sabóia Estoril Hotel***	http://www.saboi aestorilhotel.com/
Sana Estoril Hotel***	http://www.estoril.sanahotels.com/pt/
Hotel Lido Estoril***	http://www.hotellido.pt/
Hotel Smart**	http://hotelsmartestoril.bookwhizz.com/