

Project partners:

- ◆ Czech Technical University
Czech Republic (coordinator)



Information about the ICCAGE project:

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- ◆ University of León, Spain



- ◆ Instituto Politécnico de Castelo Branco, Portugal



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- ◆ Budapest Business School, Hungary



Information about the International Specialist Seminar:

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**Intercultural Language
Education and Globalisation:
Current Practice and Trends
– International Specialist
Seminar
16-17 June 2016
Budapest Business School**



Organized in the framework of the
Erasmus+ KA2 Strategic Partnership
project (2015-2017):

**Intercultural Communicative Competence
– A Competitive Advantage for Global Em-
ployability (ICCAGE)**



Background of the ICCAGE project:

In an increasingly globalised world of intercultural dialogue and international business, Higher Education is facing challenges such as communication barriers, cultural stereotypes, prejudices, identity conflicts and language deficiency which compounds the lack of skills to interact successfully. Local contexts of cultural and linguistic homogenisation in European countries such as Hungary and the Czech Republic would require strategies to motivate teachers and students to go beyond their own cultural comfort zone. Intercultural Communication Competence (ICC) is a key competence to deal with the social and political changes resulting from European globalisation; it is also a key competence for student mobility and effective integration in competitive job markets.

Although the need for the acquisition of Intercultural Communication Competence is clearly stated in the EU language policy, the complexity of the concept leads to multiple interpretations and solutions across European higher education institutions. Sharing knowledge of the practices is essential for further innovation.

The *ICCAGE* project (*Intercultural Communicative Competence – A Competitive Advantage for Global Employability*) is a transnational project which aims at addressing these needs, by creating innovative ICC course activities and educational materials, including telecollaborative practices, for students of business, management and tourism, using English and Spanish as lingua franca.



The ICCAGE project includes:

- Survey on ICC best practice
- Joint staff training (León, 2016)
- Creating, piloting, editing and implementing innovative ICC course activities and educational materials

Multiplier events of the project:

- International conference (Prague, 2017)
- International specialist seminar (Budapest, 2016). [More details about this forthcoming event:](#)

Intercultural Language Education and Globalisation: Current Practice and Trends – International Specialist Seminar

This event will bring together educators involved in teaching intercultural communication in higher education context.

Participants will have the opportunity to:

- ⇒ present their own innovative practices
- ⇒ share experience and research findings in changing technological and institutional contexts
- ⇒ analyse, discuss and evaluate the first outputs created in the framework of the ICCAGE project
- ⇒ network for further cooperation



Venue:

**16-17 June 2016
Budapest Business
School
College of Commerce,
Catering and Tourism**



The call for participation will be published in December 2015 on the homepage of the Budapest Business School: <http://en.bgf.hu/International-projects/iccage>

Thanks to our funding by the Erasmus+ KA2 Programme, there is no registration fee for the seminar. However, participants are expected to cover all their own travel and subsistence costs.

If you are interested in participating at the Specialist Seminar, please contact the organizers:

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